

# Public-Private Partnership for Enhanced Statewide Road Network Data

## Findings from Case Study

NSGIC Mid Year Meeting, February 2012



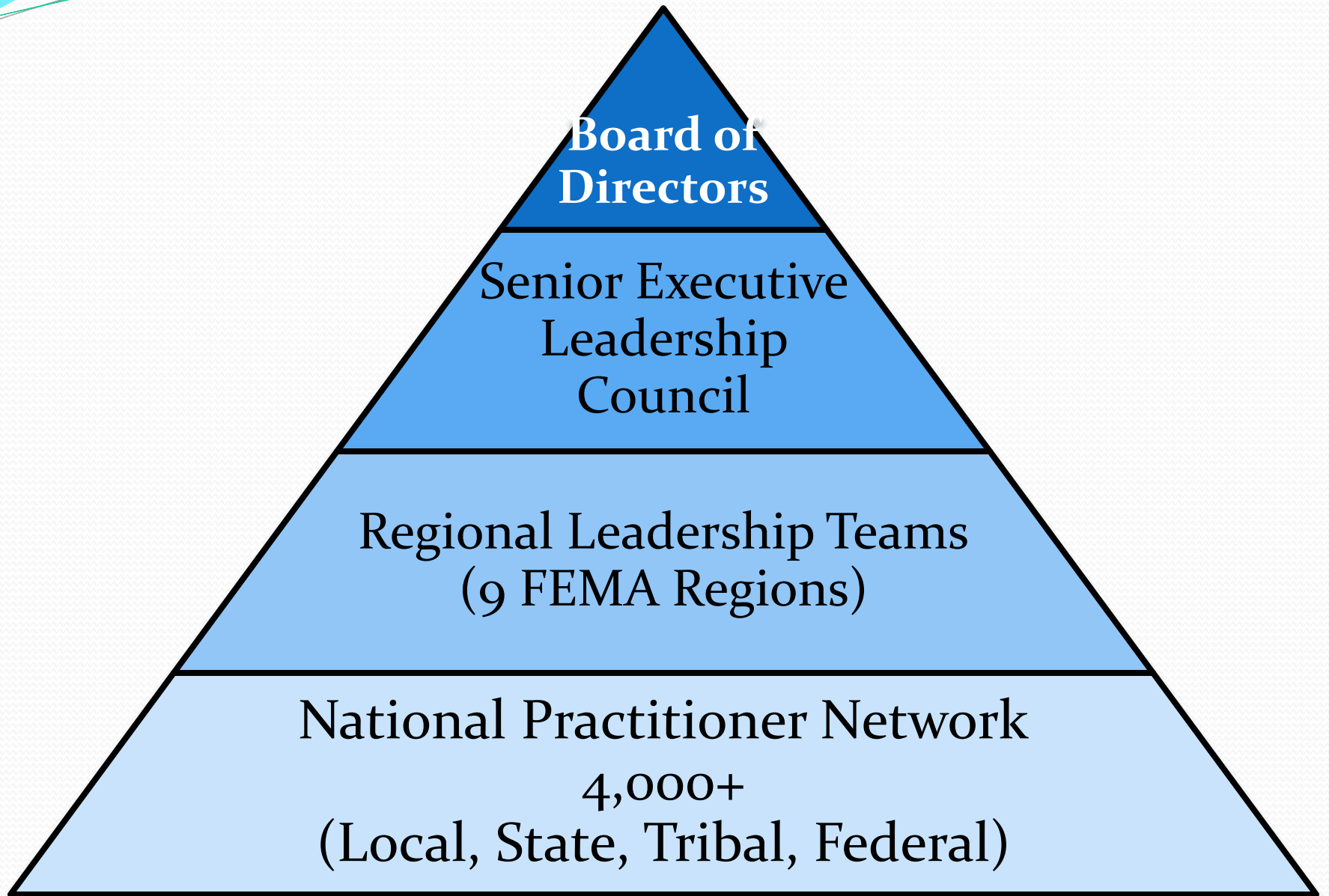
# Background

- Board of Directors are mostly public safety practitioners
- NAPSG was formed in 2005 as informal alliance



**ICMA**





# VA Case Study – Key Participants

- VIRGINIA:
  - Dan Widner, VGIN
  - Brian Crumpler, VDEM
  - 5 Counties
- NAVTEQ:
  - Keith Hangland
- NAPSG Foundation:
  - Sandi Stroud
  - Peter O'Rourke

# VA Case Study - Findings

- State / Commercial collaboration can be mutually beneficial
  - Also supports national efforts like TFTN
- In VA, the NAVTEQ data temporarily filled a centerline void while expanding offerings
  - Including, surrounding states data gaps
- Marketing – VGIN has identified the need for better initial and ongoing marketing of the availability of NAVTEQ data as a significant lesson learned from this initiative. The local governments that were most familiar with the partnership early on are the same localities that have been most active in signing the license and utilizing the data.

# VA Case Study - Findings

- As NAVTEQ used in HSIP Gold, the data sets updated only annually. This agreement gives agencies quarterly updates.
  - Especially helpful in tough economic times, as see more changes in businesses and other points of interest.
- Need to better understand and articulate the value derived from the license agreement – both measureable and intangible values.
  - How purchasing decisions are enhanced with the availability of better data and how partnerships like this can lead to a progression of data ubiquity
  - ...or as Dan Widner characterizes it: “we have one road, why do we need 800 versions of it”.

# Questions & Information

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