DRAFT Minutes

2017 Annual Business Meeting September 27, 2017

Biltmore, Providence, Rhode Island Secretary: Karen Rogers

Business Meeting Part 1

- ➤ Call to Order
 - President Bert Granberg called the meeting to order at 8:31 am.
- > Roll Call of the States
 - Tony Spicci performed a Roll Call of The States. A quorum of states was established with the following 31 Member States in attendance, or 62% of the states in attendance at the Annual Conference, as follows:

Alabama North Carolina Kansas Alaska Maine Oregon Arizona Tennessee Maryland Massachusetts Arkansas Texas District of Columbia Michigan Utah Georgia Minnesota Washington Idaho Mississippi West Virginia Illinois Wisconsin Missouri Indiana **New Jersey** Wyoming Iowa New York

- Motion to made and seconded to approve minutes from last year's Business Meeting.
- Tony asked if minutes were provided for review, and they were not. Motion tabled until minutes can be provided between now and the next Business Meeting.
- > President Bert Granberg
 - Strong and Active membership
 - Sound financial shape
 - Completed transition from association management contractor to staff-led operations under Executive Director. Recently welcomed Michelle Jones as new Membership and Communications Director.
 - Accompanying role change for board to shift from playing managing role to now being a governing role.
 - o Board Strategic Goals Review
 - Will take up a new strategic planning effort in the next year
 - Adoption of 3 Focus Areas
 - Building Best Practices
 - Making Critical Connections
 - Geospatial Advocacy
 - Build the brand of NSGIC and expand our reach
 - o Completed Major Organizational Change
 - Staff-Led Operations

- Back End Systems
- Efficiencies, Outcomes and Offerings
- Huge thanks to everyone who has helped, especially the Board members. Migrating Board from management to steering the direction of the E.D. Thanks to Molly and Michelle as well.
- > Treasurer's Report from Dan Ross
 - o Phillip Henderson will be new Treasurer
 - o Meetings held as needed, 3 convened over last year
 - Living within the budget
 - Investment policy reviewed each year. Supposed to move money to long term reserve each year, this year moving over \$8K.
 - o Long list of goals for next year.
 - Need consistent Board review and approval
 - Neil moved, Andy seconded motion to approve Treasurer's Report. Approved unanimously.
 - Bert sharing news about a new partnership with a voting advocacy foundation to build new financial sponsorship, will help increase our financial health. Their proposal was funded, which will put the gears in motion. Will allow us to devote time and attention to the key datasets that can impact voting.
- > Executive Director Report from Molly Schar
 - Reviewed slides from last year, interesting to compare. Have made progress in the areas identified then:
 - Deciding where to go and lead the way
 - Grow membership by increasing relevancy
 - Amplify unified voice of states
 - Develop leadership and mentoring program
 - Social media presence
 - NSGIC Accomplishments
 - Database conversion with integrated system
 - New website
 - MemberClicks
 - Establishing online discussion forums
 - GeoJave blog
 - Developed 'limited access accounts' for non-member stakeholders
 - Established GeoWomen
 - Developing mentoring program for emerging leaders
 - Evolving membership model
 - Growing sponsorship support
 - Moved Headquarters to New Orleans and building staff dedicated full time to NSGIC
 - o Change the main theme for the year
 - Theme for next year: Connecting the Dots
 - Starting to see the connections herself. As an organization, we can see how we can leverage what's already going on to build more momentum and best practices
 - Expanding 360 deg. Communications

- Reps to and from other organizations
- State reps within own states
- Work of committees
- Staff and project work
- Advocacy
- **■** Targeting Projects
 - Supporting needs of members
 - Growing NSGIC strategically
 - Nimble and opportunistic
 - Intentional and proactive
- Building the Leadership Pipeline
- Join the Executive Director Circle in MemberClicks if you haven't
- > Committee Reports
 - Address/Transportation Committee (Gene Trobia and Jonathan Duran)
 - Acknowledge work of NSGIC over last year in particular in establishment of Addresses as an FGDC theme
 - Growing pains with turnovers with chairs, switching over to MemberClicks
 - Dialed in with ARNOLD, NAD and Census
 - Goals for next year revolve around 3 working groups
 - NAD
 - Minimum content for ARNOLD
 - LUCA
 - Also want to assist US DOT to encourage and facilitate state participation in NAD
 - Need continued support for efforts from the Board and members
 - o Conference Committee (Tony Spicci)
 - Always looking for new members
 - Accomplishments
 - Successful Midyear
 - Locations for Midyear 2018 (Salt Lake City), 2018 Annual (Duluth), and 2019 Annual (Snow Bird, UT)
 - Goals for Next Year
 - Good conferences
 - Need from membership money, support and affection
 - o Corporate Leadership Committee (Sheila Steffanson, 1Spatial)
 - Sheila voted in as new chair this morning
 - Tim Bohn with Surdex is new Vice Chair
 - Have been looking at sponsorship and CLC charter and its membership, subcommittees created for each topic to make progress
 - Accomplishments
 - GDA guidance and advice
 - Draft 2.0 of New Sponsorship Package
 - o Enable Small Business participation
 - Maintain value of sponsorship levels
 - o Pick-list approach

- Increase value to sponsors and NSGIC Board
- CLC Charter
- Goals
 - Sponsorship Package done and implemented
 - CLC Charter
- Elections Committee (Shelby Johnson)
 - Reminder to cast your ballot by 2pm today
- o Geospatial Preparedness Committee (Jonathan Paoli)
 - Getting away from string of federal presentations, shifting to more local presentations and content
 - Accomplishments
 - Variety of presentations and discussions, most notably presentation by GeoComm on Super Bowl preparedness
 - Very educational and informative
 - Standard reporting/essential elements of information from disasters (ongoing)
 - Published emergency GIS contacts in January and June
 - Goals
 - Standardized reporting for GIS in emergency management
 - Maintain NSGIC emergency contact list
 - Continue work with organizational partners
 - Host meaningful educational sessions
 - Support needed to engage emergency management professionals in your state
- > Presidential cup presented to Andy Rowan from Bert.
- > Motion made, carried and approved to suspend meeting.

Business Meeting Part 2, 9/28/2017

- ➤ Meeting called to order by President Andy Rowan at 5:15 pm.
- ➤ Roll Call of States

Indiana

Alabama Maine New York Alaska Massachusetts North Carolina Arizona Minnesota Oregon Arkansas Mississippi **Texas** Georgia Missouri Utah Idaho Nevada Washington Illinois New Hampshire West Virginia

New Jersev

Kansas New Mexico

- > Motion made, carried and approved to approve minutes from last year's business meeting.
- > Treasurer's report update.
 - o Audit went successfully. All is well.
- ➤ Committee Reports (con't)

Wyoming

- Member Services Committee (Karen and Tim)
- o NG 9-1-1 Committee (Cheryl)
 - Big member list, need to make sure who wants to be actively engaged.
 - Meet odd months, some joint meetings
 - Accomplishments
 - Organized NSGIC review and comment on NG911 Act of 2017
 - Engaged with NG911 NOW coalition
 - o Commented on NG911 Gap Analysis and Next Steps report
 - Engaged with National 911 Office
 - Proposed five elements for mandatory NG layers for 2017 National
 911 Database survey
 - Will have a survey for use in states available in next few months
 - Engaged NASNA
 - o Invited to speak at October 2017 NASNA meeting
 - Engaged NENA
 - Attended joint meeting and annual conference
 - o Provided webinar to NSGIC members on NG911 Data Model
 - Goals
 - Looking for new members to step up and lead the committee
 - o Increase engagement
 - o Improve communication
 - Advocacy on legislation
 - Support
 - Support engagement with external organizations and potentially provide fiscal support for liaison activities
 - Get involved!
- ➤ New Business
 - No new business
- > Andy
 - Hallway conversation on comfort of being on board given that we have an E.D.
 - Extremely hard to 'run this organization' in addition to having a real job.
 - Kudos to Bert for his energy, thoughts and leadership.
 - o Traditional presentation of gifts to outgoing president.
- ➤ Meeting adjourned at 5:37 pm.