



National States Geographic
Information Council



elections.nsgic.org



info@nsgic.org



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Agenda

Each year, the Elections GeoSummit brings together the nation's leaders in elections management and geographic information systems (GIS) to share leading-edge findings and craft best practices to enhance election systems.

1:00 – 1:10

Welcome

- Molly Schar | Executive Director | NSGIC

1:10 – 1:45

Keynote

GIS and Elections from Top to Bottom: A Critical Connection

- Speaker Introduction
 - Cathy Darling Allen | County Clerk and Registrar of Voters | Shasta County, California
- Keynote Speaker
 - Neal Kelley | Registrar of Voters | Orange County, California

1:45 – 2:05

Let's discuss!

Come together with your peers in small groups and discuss the importance of technology and relationships in elections. Share your thoughts, ask questions, and most importantly connect with those in the elections and GIS community.

2:05 – 2:15

Break

2:15 – 2:35

State of the states: GIS & Elections

In the spring of 2021, NSGIC conducted two surveys of the geospatial and elections communities to learn more about the current integration of GIS into elections. As states and counties begin or continue their work to utilize GIS technology in elections, having a complete picture of the country's geo-enabled elections maturity is imperative. In this presentation, Neil MacGaffey and Jonathan Brater share the "soon to be released" report findings gathered from these surveys.

- Neil MacGaffey | Director of MassGIS | Massachusetts
- Jonathan Brater | State Election Director | Michigan

2:35 – 3:35

Technology for good

More enhanced GIS integration into voter registration systems is essential. Geo-Enabled Elections project case studies suggest election officials want "...GIS fully integrated within the election management system itself. Streamlining the functionality into one system would make for a more seamless process and require less technical acumen of election officials." A 2021



report, developed by NSGIC, indicates that 76% of state election directors say their voter registration system is not geo-enabled. Using geographic information systems (GIS) in elections can save time, reduce the risk of errors, and contribute to transparency in elections. In this session, panelists will discuss the essential components required for enhanced Voter Registration System (VRS) and GIS integration.

Facilitators

- Gary Bilotta | GIS Manager | Maricopa County, Arizona
- John Dziurlaj | Solutions Engineer | The Turnout

Panelists

- Heather Brooks | Manager, Software Engineering | Election Systems and Software
- Neil McClure | Solutions Engineer | KNOWiNK (BPro)

3:35 – 3:45

Break

3:45 – 4:45

Addresses, databases, and elections - Oh My!

Current and accurate address points are vital to ensure proper precincting and districting of voters. Spatial data audits strengthen the accuracy and reliability of America's electoral system and increase a voter's confidence that their voice is being heard in each election. In this panel, we will hear from experts in GIS from all levels of government to better understand how a variety of address databases, including Next Generation 9-1-1 (NG9-1-1) and the National Address Database (NAD), can be leveraged to ensure the quality and completeness of the voter file.

Facilitator

- Greg Bunce | GIS Data Coordinator – Utah Geospatial Resource Center (UGRC) | Utah

Panelists

- Gene Barrera | GIS Manager | Merced County, California
 - Matt Eimers | GIS Supervisor – Orange County Registrar of Voters | Orange County, California
 - Erin Fashoway | State GIS Coordinator – Montana State Library | Montana
 - Steve Lewis | Chief Geospatial Officer USDOT | Washington, DC
 - Jonathan Duran | Deputy Director | Arkansas
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4:45 – 5:00

Closing

They persisted: The story of how one state approached using GIS to help with redistricting.

- Nicholas Daum | Election Analyst | Michigan Bureau of Elections
- David Tarrant | Election Analyst | Michigan Bureau of Elections

4:45 – 5:00

Thank you

- Jamie Chesser | Director of Programs | NSGIC

5:00 – 5:45

Join us! – Connect, discuss, network

All welcome to attend this fun, informal networking event!

