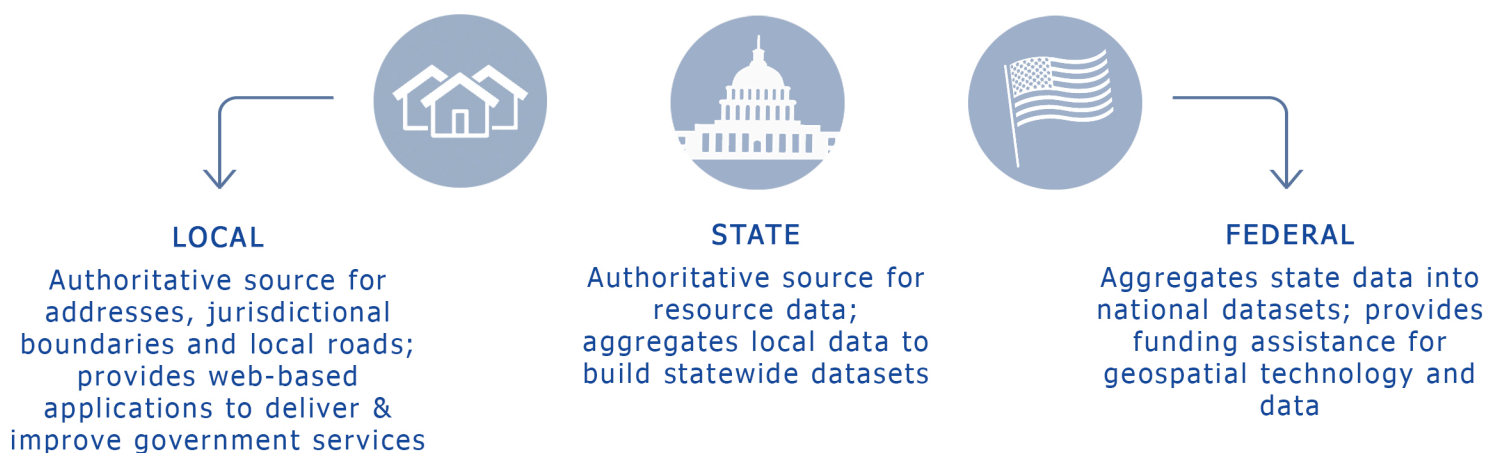


A Geographic Information Officer (GIO) is a critical position in state government:

- Promotes efficient and transparent government through geospatial technology applications
- Maximizes the value of spatial data through data sharing
- Leverages accessible public data to expand economic investments and growth
- Serves as an advocate to local governments and state agencies to integrate geospatial technology into their business practices
- Consults on geospatial web applications and apps that will bring benefit to state agencies and their constituents
- Acts as a portal for professional communications related to geospatial technology
- Can legally enter into grants, MOUs, and contracts to save money on geospatial procurements
- Can do the same thing using a variety of titles (e.g. GIS Coordinator, Geospatial Manager)
- No other senior member of State Government studies a map of your state more than a GIO

GIS HAPPENS AT ALL LEVELS OF GOVERNMENT



GIS IN THE PRIVATE SECTOR



FOUNDATIONAL DATA ASSETS



TOPOGRAPHY/
ELEVATION



CADASTRAL



IMAGERY



HYDROLOGIC
FEATURES



HUMAN FOOTPRINT
FEATURES

GIS TECHNOLOGY

- Improves efficiency in delivery of government services
 - Identifies gaps in key services
 - Enhances public safety
- Augments data analytics through visualizing spatial patterns
 - Enhances better decision-making
- Improves management of natural resources
- Supports planning and implementation of transportation projects

STATEWIDE GIS COORDINATION IS GOOD GOVERNMENT

- Reduces duplication of efforts
- Accesses and maintains foundational data layers
 - Ensures access to public data layers
- Leverages economy of scale for products, software and services
 - Augments the knowledge base of professionals in the field
- Establishes standards and best practices through collaborative processes

SUPPORT STATUTORY AUTHORITY AND STABLE FUNDING FOR A GIO POSITION IN YOUR STATE TO SUPPORT EFFICIENCY, INTEGRATION, AND SMART DECISION-MAKING.