

2020 PRORATED SPONSORSHIP LEVELS & PRICING NETWORKING

	Bronze	Silver	Gold	Platinum
Annual business memberships	1	2	4	6
Registration at Annual Conference	1	2	4	6
Company logo and link on NSGIC.org home page	✓	✓	✓	✓
Company logo, description and link on NSGIC.org sponsor page	✓	✓	✓	✓
Recognition on NSGIC social media twice per year		✓	✓	✓
Company logo projected during session breaks at conferences	✓	✓	✓	✓
Complimentary participation in Roll Call of States at Annual Conference			✓	✓
Corporate Leadership Council and early benefits enrollment			✓	✓
Points	38	75	100	138
Prorated Pricing	\$4,120	\$5,922	\$9,270	\$12,875

Points may be allocated towards your choice of opportunities listed on the following pages to create a fully customizable sponsorship package. Additional points may be purchased at \$125 per point.

Pricing is 50% discount of regular annual fee.

SPECIAL NETWORKING

ONE-ON-ONE MEETING WITH BOARD - 40 PTS

Participate in a short, 20-minute one-on-one virtual meeting with members of the NSGIC Board of Directors. During this time, sponsors often share information about new services and products, solicit feedback on offerings from the state perspective, and learn more about NSGIC priorities. Staff will help determine the best time for all parties.

ACCESS TO VIRTUAL CONFERENCE ATTENDEE LIST - 10 PTS

Receive access to a digital list of NSGIC conference attendees. Attendance lists, including attendee names, states, organizations, email addresses, and organization addresses, will be provided prior to and after the conference.

ROLL CALL OF STATES - 15 PTS

Pre-record a two-minute introduction of your company and your representatives. This video will be added into our virtual Roll Call of States. The Roll Call allows NSGIC state representatives to share their year's accomplishments, challenges, and goals. Complimentary participation at Gold and Platinum sponsorship levels.

VIRTUAL ANNUAL CONFERENCE

ON-DEMAND PRESENTATION - 40 PTS

Pre record a presentation, up to 60 minutes, which will be available in our virtual, on-demand library during the Virtual Annual Conference.

VIRTUAL RECEPTION SPONSORSHIP - 25/30 PTS

Become a sponsor of the first NSGIC Virtual Reception, to be held during the 2020 Virtual Conference.

- Pinnacle Sponsor (limit one) - Virtual branding and a shout out during the event
- Social Sponsor (limit six) for 25 points - Virtual branding during event

CONFERENCE PLATFORM SPONSORSHIP - 30 PTS

Sponsor's logo will be featured prominently on the virtual conference platform. Limit to four sponsors.

LIMITED EDITION SWAG - 25 PTS

Sponsor's logo will be included on limited edition NSGIC swag items such as conference pint glasses, featuring the official conference logo. Swag bags for this year's virtual conference will be sent to those who opt in - not all attendees. Limited to five sponsors.

KEYNOTE SPONSOR - 15 PTS

Provide welcome remarks, not exceeding two minutes, before the keynote presentation. This should not be a company message but rather a chance to introduce the keynote. Limited to one sponsor per conference.

SPONSOR SHOWCASE - 10 PTS

Provide a 90 second informative presentation on your company to be shown before the start of a live, virtual presentation.

VIRTUAL 5K FUN-RUN - 15 PTS

Host a 5K that is completed on an individual basis. Sponsors can create a playlist, or send swag to participants to wear during their run. Participants will be able to upload their route and time into one location. Fun-run site will include branding and links to companies' sites. Limit to two sponsors.

WEBINAR HOST - 40 PTS

Host a webinar for NSGIC state representatives or NSGIC membership at large. NSGIC will promote the webinar via registration page, newsletter, eblasts, and social media. Webinars will be recorded and linked in the NSGIC Library. Sponsors may provide up to two webinars per year. Limited to 10 total webinars per year.

WEBINAR UNDERWRITER - 20 PTS

Sponsor will be recognized as an underwriter of the production of a selected webinar from NSGIC's regular programming. Recognition includes logo placement on registration materials and title slide. Examples include webinars around topics such as geospatial preparedness, next generation 9-1-1, addresses, transportation, GIS leadership, GIS-enabled election systems and imagery. Limited to six sponsors per year.

CORPORATE PARTNER SPOTLIGHT - 15 PTS

Spotlight your company's work on the NSGIC GeoJava blog and in the NSGIC monthly newsletter. Article content will be provided by sponsor with final approval by NSGIC editorial staff. Article may be up to 700 words and include up to three images or graphics. Sponsors may provide up to two spotlights per year. Limited to 15 total spotlights per year.

MEMBERSHIPS & REGISTRATIONS

ADDITIONAL ANNUAL BUSINESS MEMBERSHIP - 10 PTS

Participate in topic-specific and full membership discussion forums. Join committees and work groups to provide your company's expert opinion on various topics via conference calls, webinars, emails, online discussions and in-person meetings.

Access the member database for member-to-member communication. Explore program archives and other members-only resources. Enjoy expanded virtual networking opportunities.

ADDITIONAL MEETING REGISTRATION - 20 PTS

Secure additional virtual conference registrations beyond those afforded by your sponsorship level for 20 points per attendee.

FAQ

HOW LONG IS THE SPONSORSHIP PERIOD?

Annual sponsorship spans a period of one calendar year. Prorated or half-year sponsorships end at the end of the same calendar year as well.

IF I RUN OUT OF POINTS, CAN I BUY MORE?

Yes. Additional points may be purchased at \$125 per point.

CAN I ALLOCATE SOME POINTS AND SOME LATER?

Point allocations may be made during two open enrollment periods per sponsorship year. Enrollment periods run for two months in length prior to each conference. Platinum and Gold sponsors have an opportunity to allocate points one week before opportunities open to sponsorship base. Limited availability opportunities are confirmed on a first-come, first-serve basis. January is the best time to secure benefits.

DO POINTS ROLL OVER?

No. Points included with annual sponsorships must be spent during the correlating sponsorship cycle.

CAN ONE SPONSORSHIP PACKAGE BE SHARE BETWEEN TWO COMPANIES?

Sponsorships may not be split between more than one company. Points may not be shared or reassigned to other sponsors.

Additional questions? Contact NSGIC Deputy Director Bridget Nolan at bridget.nolan@nsgic.org.